

**Budget**

CADBURYS DAIRY MILK

UNIT 112 Field Lane

London

SE3 9PX

Name: EMILY HALES…………………………………………

Date:8/2/11…………………………………………..

Production Title: CADBURYS DAIRY MILK ADVERT …………………………

|  |  |  |
| --- | --- | --- |
| **Materials** | **Cost** | **Total** |

**Production equipment required**

|  |  |  |
| --- | --- | --- |
| Cameras | 1 week = £140 = £20 a day  | 2 |
| Lights | n/a |  |
| Hazard tape | £3.10 for a roll | 2 |
| extension leads |  £4.19 for four sockets  | 2 |
| mics | £35 per day | 2 |
| Backdrops | 10ft to 15ft Wide Backdrops £85+VAT for a 5 Day Hire | 2 |
| tape | 6.00 per day = 12.00 for 2 days | 2 |
| Tripod/stabilizer  | £60 per week  | 2 |
| dolly/track | n/a |  |
| extra battery | £13.02 pre one | 2 |
|  |  |  |

**Crew requirements**

|  |  |  |
| --- | --- | --- |
| Sound Engineer / Mic person | 60 per days = 120 per day  | 2 |
| camera operator | n/a  |  |
| Director | n\a  |  |
| runner | n/a |  |
|  |  |  |

**Actors**

|  |  |  |
| --- | --- | --- |
| Man One | 200 per day = 400 for 2 days | 2 |
| Woman Two | 150 per day = 300 for 2 days  | 2 |
| extras | 100 per day = 200 for 2 days | 2 |

**Transport requirements**

|  |  |  |
| --- | --- | --- |
| Car for Kit | 201.00 for 2 days  | 2 |
| Car for crew and actors | 201.00 for 2 days  | 2 |
|  |  |  |

**Props/scenery**

|  |  |  |
| --- | --- | --- |
| Location costs | 500 per day = 1000 for 2 days | 2 |
| refreshments | n/a |  |
|  |  |  |

**Post-production requirements**

|  |  |  |
| --- | --- | --- |
| Editing Suit | 300 per day = 600 for 2 days  | 2 |
| editor |  |  |
| Graphic designer | 450 per day = 900 for 2 days  | 2 |
|  |  |  |

|  |  |  |
| --- | --- | --- |
|  | **TOTAL** | £4174.31 |
| Contingency @10% of budget |  |  |
|  | **GRAND TOTAL** | 41743.10 |